

“Call to Action” (Towers/Watson Research)

Excerpt on Lay Leadership

As we look at what makes a congregation vibrant and fruitful, the “Call to Action” research done by Towers/Watson for our denomination has shown us

1. that highly effective lay leadership is strongly associated with those who demonstrate vital personal faith (regular disciplines of prayer and Bible study, regular attendance at weekly worship, proportional giving, participation in mission opportunities, and personal faith-sharing);
2. that the effectiveness of lay leadership has a strong impact on vitality;
3. that three factors drive the effectiveness of lay leadership:
 - a. Leaders demonstrate vital personal faith.
 - b. Leaders rotate.
 - c. More attendees serve in positions of lay leadership.
4. that a church needs to reach a critical mass equal to 25% to 50% of attendees who have served as leaders to create effective lay leadership and drive vitality; and,
5. that pastors who were rated as effective at developing, coaching, and mentoring lay leadership are more likely to have high vital churches.

What this tells us is that the ministry of the laity is **key** to church vitality and the fulfillment of the mission of making disciples of Jesus Christ for the transformation of the world.